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Title	A Development of Web Portal for Wedding Planners & Vendors
Year	2017
Program	Master in Information Systems

ABSTRACT

The goal of this project is to develop an online web portal for wedding planners and its service providers. This provides a stress-free and convenient way of dealing with their business groundworks.

Because in today's fast-changing business environment, it's extremely important to be able to respond to client needs in the most efficient, effective and timely manner.

This project is a vertical web portal that fulfills business challenges and advancement. There are several related technologies to develop a vertical web portal such as ASP.NET, J2EE, but these have their disadvantages and weaknesses, to solve these hitches a WAMP (Windows+Apache+MySQL+PHP) architecture theory had been employed.

The objective is to provide a platform that will assist them in their business transactions and decision-making process based on their preferred budget and requirements in a most convenient way possible.

Events 678 are a professional event Management Company specialized in wedding event planning and they'll utilize this system as their innovative solution to this growing industry.

Keywords - Web Portal, Vertical Portal, Decision-making process